



2022 Sponsorship Information

CumberlandFest depends upon and welcomes the financial support of area businesses. Your financial support will afford you recognition in CumberlandFest promotional materials, newspaper reporting and in prominent displays at Diamond Hill Park during the event. The chart below provides information regarding the various levels of sponsorship and the specific recognition sponsors will receive at each level of support.

CumberlandFest 2022 Sponsorship Levels:

Platinum (\$7,500), Gold (\$3,000), Silver (\$2,000), Bronze (\$1,000) and Friend (\$500) level sponsorships are available. The table below shows what each level of sponsorship includes:

Sponsorship Levels – What You Get	Platinum	Gold	Silver	Bronze	Friend
Most visible treatment at park and in all promotional materials, e.g., website, social media, signage, etc.	✓				
Company banner displayed at park	✓	✓	✓		
Recognition as a Platinum, Gold, Silver, Bronze or Friend sponsor in a Valley Breeze advertisement	✓	✓	✓	✓	✓
Company name and sponsor level recognized on CumberlandFest website with link to your company website	✓	✓	✓	✓	✓

To ensure that your information is included in CumberlandFest promotional materials, we must receive your commitment by July 15, 2022. Businesses and individuals wishing to purchase sponsorships for this year’s event may sign-up by completing and submitting the sponsorship election form below with your check payable to Cumberland Youth Activities Council. Please mail your form and check to Cumberland Youth Activities Council, PO Box 7862, Cumberland, RI 02864. Thank you.

Detach form here. Complete form and mail with your check per instructions below:

CumberlandFest 2022 Sponsorship Election Form

Check Selection	Sponsorship Level:	Company Name:
	Platinum (\$7,500)	Address:
	Gold (\$3,000)	City: _____ State: _____ Zip: _____
	Silver (\$2,000)	Contact Name:
	Bronze (\$1,000)	Title:
	Friend (\$500)	Phone Number: (_____) _____ - _____ Ext: _____
	Other Amount	

Please make out check to Cumberland Youth Activities Council, and mail form and check to Cumberland Youth Activities Council, Attention: Sponsorship Chair, PO Box 7862, Cumberland, RI 02864. Please respond by July 15, 2022 to ensure inclusion in our media promotions, signage, etc. **Thank you for your support!**